

## Exhibit C - Team Sports E-Coupon

Creating a link from your website to your e-coupon

Image 1:



Download this image:

[http://dickssportinggoods.sponsorport.com/dks/images/assets/dsg\\_team\\_sports\\_280x400.jpg](http://dickssportinggoods.sponsorport.com/dks/images/assets/dsg_team_sports_280x400.jpg) Insert the following source code into your html page:

```
<a href='http://www.MyScoreCardAccount.com/crmcdn/getoffer.aspx?offer_entity_code=02417KBL&token=a0GwgGODmLkm96vG5BkdLIK7UUA7qX3-9FalFBRjtL1ez65t1MoJtcMqUN6255K8C-tHQWTB8QQke4aC57Gw2'><img src='http://dickssportinggoods.sponsorport.com/dks/images/assets/dsg_team_sports_280x400.jpg' width='280'
```

Image 2:



Download this image:

[http://dickssportinggoods.sponsorport.com/dks/images/assets/dsg\\_team\\_sports\\_728x90.jpg](http://dickssportinggoods.sponsorport.com/dks/images/assets/dsg_team_sports_728x90.jpg) Insert the following source code into your html page:

```
<a href='http://www.MyScoreCardAccount.com/crmcdn/getoffer.aspx?offer_entity_code=02417KBL&token=a0GwgGODmLkm96vG5BkdLIK7UUA7qX3-9FalFBRjtL1ez65t1MoJtcMqUN6255K8C-tHQWTB8QQke4aC57Gw2'><img src='http://dickssportinggoods.sponsorport.com/dks/images/assets/dsg_team_sports_728x90.jpg' width='728'
```